# **Customer Art Approval Form**

CREASTU PO#320171-01\_COREWELL HEALTH(W314982)

ITEM PPD-710
Spearmint Breath Spray



## LAB-PPD-114271



### **Art Guidelines**

#### 1. Labels

a. Positive imprint - 5 pt minimum

b. Reverse imprint - 7 pt minimum

c. Serif and italic types - 7 pt minimum

d. Line weight, positive lines - .5

e. Line weight, reverse lines (gap) - .75

IMPRINT AREA 1.46" X 1.34"

- \* Ornate and display type faces will be printed on a case-by-case analysis.
- \* Registered marks and trademarks should be enlarged for clear printing.

#### **Color Variance Notification**

- This PDF file is being viewed on an RGB monitor therefore there will be a variance between the color on your screen and the color of the actual finished product.
- This proof should be used to inspect the layout, spelling, color selection and approximate color appearance.
- Colors printed on different mediums (ie: leash and label) will not be an exact match.
- This proof is not an exact match of the finished product color or quality of the printed peice.